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DIVA TO LAUNCH NEW INDUCTION RANGE

State-of-the-Art range combines induction cooktop with convection oven

Toronto, Canada (June 2007) – Diva de Provence breaks new ground with the Diva 365, a revolutionary new induction range that will be available late fall of 2007. The 36-inch stainless steel professional range is an industry first, successfully combining an all-electric convection self-cleaning oven with a five burner induction cooktop.

“The new Diva 365 induction range solidifies Diva de Provence’s market presence and commitment to the ultimate kitchen-desiring consumer who is looking for a product that is stylish, powerful and functional,” said Amir Girgis, managing director, Diva de Provence.

This new professionally-styled range features five cooking zones on the induction cooktop including one large 4000 Watt center burner and two 3000 Watt side burners. In addition the oven boasts a 3500 Watt bake and broil element, 2000 Watt convection element and the fastest self-clean in the industry. Combining sleek looks with powerful performance, the Diva 365 is stainless steel with all-touch controls. The unique and stylish octagonal shaped oven provides smooth air flow for more consistent and efficient cooking.



The five burner Diva Induction cooktop utilizes electromagnetic energy that heats only the cookware. The onyx vitroceramic glass surface remains cool to the touch providing the safest cooking surface on the market for homes with young children and budding chefs. Also, Diva Induction Cooktops heat food faster, boiling water in half the time of the most powerful gas or electric burner, while the kitchen stays cool. This rapid heating process saves time and energy.

Diva has studied Induction for years, observing France’s best chefs and incorporating their cooking habits into the company’s cooktop design and now resulting in the ground-breaking Diva 365 induction range.

For more information on the Diva 365 or the other revolutionary cooking instruments from Diva de Provence visit the website at www.divainduction.com or call 1-888-852-8604.

About Diva de Provence

Toronto-based Diva de Provence is North America’s French cooking connection to professional grade European styled cooking equipment. Diva’s mission is to provide the tools to enable the rest of the world to experience their love for cooking. In America, Diva de Provence is the foremost manufacturer of custom commercial ranges including the Diva range, rotisseries and induction cooktops.

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